

FOR IMMEDIATE RELEASE

Contact:

David Pflieger

Omega Mfg. Corporation

2810 18th Street

Two Rivers, WI 54241

Phone: (800) 874-9594

Fax: (920) 794-7418

davep@adjustaview.com

www.adjustaview.com

SOFT ARCHES™ MOVEABLE FABRIC ARCH WINDOW TREATMENTS

Two Rivers, WI – 12-May-08 – Omega Mfg. Corporation introduces another industry first, drapery treatments for arched windows that open and close. SOFT ARCHES™ is a brand new concept for treating arched windows. Omega has developed a unique design that allows one to use their favorite fabrics to create exquisite drapery treatments.....AND they are moveable! Like the original ADJUST-A-VIEW®, which utilizes cellular shade material, the drapery treatments can be fully opened, fully closed or any place in-between. The patent pending track mechanism guides the fabric drapes as they fan to the closed position, providing all the comforts you desire.

The interior design community is very excited about the possibilities of extending their creativity to the arched windows. SOFT ARCHES™ is available with an extensive offering of fabrics intended to cover a vast array of designs from formal to casual, traditional to contemporary. The company plans on having just the right fabric for every residential, commercial, governmental, or historical setting.

While the company's offering of fabrics is extensive, they realize it will not meet the needs of every setting. To provide the absolute best service to their customers, they are also offering a Customer's Own Material program.

The ADJUST-A-VIEW® system is a practical, fully functional window treatment solution for large half and quarter circle windows. The system utilizes a track mechanism, which accommodates all leading brands of cellular shades as well as the SOFT ARCHES™ drapery shades. The shades, which can be positioned from fully open to fully closed, eliminate glare, help control heat gain/loss, and manage damaging UV rays.

Since the mid 1800's, large arched windows have been an architectural focal point in residential, government and institutional buildings throughout the United States. Commercial buildings have also blended classical Greek and Roman architecture and feature large arches.

As attractive as these arched windows are, they have been a source of trouble for those responsible for facility management and energy efficiency. Through the years, there was no practical way to apply window treatments to these, at times, enormous arched windows. Most treatments solutions fell into two categories: completely cover the window or do nothing.

- more -

Covering the window with fabric, wood, or some other opaque material would obviously block the light along with the view and change the architectural statement. Many times blocking all the sun created lighting issues. Rest assured this is not what Andrea Palladio had in mind. Palladio, (palladium window) is the famous Renaissance architect who, through his ideas, revived interest of classical Greek and Roman architecture. He continues to influence American architecture to this day.

The other option, doing nothing, has been widely practiced. Many did not want to violate the architecture by permanently covering the windows. Those who opted to go without treatments have struggled with thermal, light, UV and at times, privacy issues.....but at least they preserved the beauty of the windows.

With the ADJUST-A-VIEW® system one gets the best of all worlds, the ability to have cellular shades, or SOFT ARCHES™ fabric shades, positioned where they are needed to provide the best energy efficiency and occupant comfort. Available in both manual and optional power, the innovative designs provide for fast shade removal for window cleaning or décor change.

Best of all the integrity of the building architecture is not compromised.....Palladio would have to say it was “Primo!”.

Omega Mfg. Corporation manufactures the ADJUST-A-VIEW® system at their facilities in Two Rivers, Wisconsin where they have engineered and manufactured products for over 30 years. The product is sold through a network of qualified dealers.

For more information see: www.adjustaview.com or
Contact Dave Pflieger
Email: davep@adjustaview.com
Phone: (800) 874-9594

High Resolution Photos Available in Color

#